



(780) 438-5158 • (877) 438-0062

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EDMONTON

4219 Roper Rd NW
Edmonton, AB T6B 3S5

CALGARY

216 – 20 Sunpark Plaza SE
Calgary, AB T2X 3T2

VANCOUVER

2449 Berton Pl
North Vancouver, BC V7H 2W9

YOUR WESTERN CANADIAN PARTNER FOR MOTORS, DRIVES & CONTROL COMPONENTS

BlueRock Product Line Card



**SERVING THE
FOLLOWING
INDUSTRIES FOR
OVER 25 YEARS**



INDUSTRIAL



AGRICULTURE



**FOOD
PROCESSING**



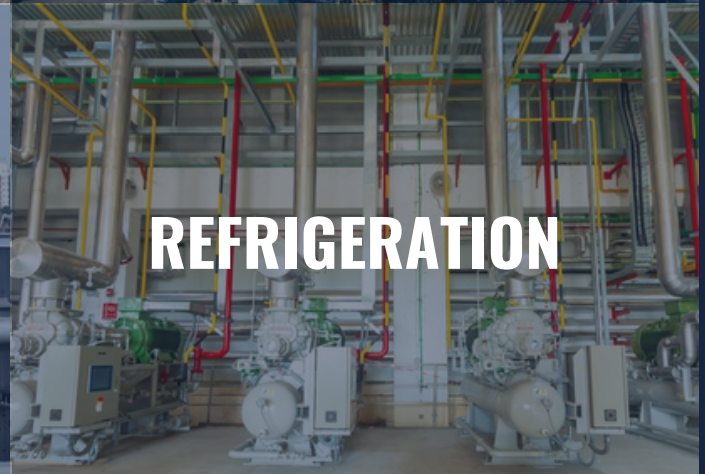
AGGREGATE



PETROCHEMICAL



HVAC



REFRIGERATION



OUR CORE PRODUCT LINES

Authorized distributor for motors, drives, and control components — premier lines with the cross-references and drop-in alternatives OEMs need.

MOTORS



NEMA & IEC LV AC,
Definite Purpose,
Cooling Tower Motors,
Brake Motors



GE INDUSTRIAL MOTORS
a WOLONG company

LV & MV AC, DC
Motors, MV Drives



HVAC / Commercial



NEMA AC, LV & MV
Motors



Motors, Gear Motors,
XP + Severe Duty,
HVAC / Commercial



NEMA AC, LV & MV
Motors



Motors, Gear Motors,
XP + Severe Duty,
HVAC / Commercial



PM DC, Brushless,
Custom Wound Field



EC Motors, LV AC,
Permanent Magnet
Brushless Servo
Brake Motors



IEC Haz. Area, Flame-Proof,
Non-spark / Dust



Motors, LV, AC XP,
ATEX EEx / Exd
XP, HVAC Blower /
Condenser, Brake
Motors, Farm Duty



AC & DC, Gear
Motors, BLDC



MOTOR CONTROL



LV VFD's
Servo Drives



LV + MV VFD's



LV VFD's
Servo Drives



LV VFD's



GE INDUSTRIAL MOTORS
a WOLONG company

MV VFD's



MV VFD's



LV + MV
Soft Starters



LV + MV
Soft Starters



LV VFD's
Soft Starters



LV VFD's



HARMONICS & PROTECTION



Harmonic Filters
Reactors, Sinewave
Filters, Power Factor
Correction, Capacitors



Passive & Active Harmonic
Filters, Line / Load
Reactors, Sine Wave Filters



Passive & Active
Harmonic Filters,
Reactors, Transformers,
Power Dist. Monitors,
Power Meters / Monitors



Passive & Active Harmonic
Filters

AUTOMATION



Motor Protection & Control,
Control & Signalling,
Isolation & Protection,
Automation & Control,
Energy Management



Motor Protection & Control,
Control & Signalling, Isolation
& Protection, Automation &
Control, Safety Products,
OEM Solutions



Factory Automation
Solutions, Machine
Automation Solutions,
Process Automation
Solutions, OEM Solutions



Fans Filters, Exhaust
Filters, Axial Fans,
Thermostats, Thermostatic
Cooling, Heaters

ABOUT BLUEROCK

BlueRock Industrial is a project vendor and stocking distributor serving Western Canada. We've supplied and supported single-phase and three-phase industrial products since 2005, with team experience dating back to 1994 across leading manufacturers and their channels.

Our customers include OEMs, EPCs, and end users — and we fill the roles of distributor, project rep

INDUSTRIES WE SERVE

- Refrigeration
- HVAC-R
- Food manufacturing & processing
- Agriculture & fish farms
- Industrial & commercial
- Municipal infrastructure
- Oil & gas
- Mining



THE BLUEROCK DIFFERENCE



WE "GIVE A RIP"

When a call comes in, we stay on the line- assessing the situation, surfacing option, and following through until the problem's solved.



THE RIGHT LINES, THE RIGHT ANSWERS

Fast turnaround paired with a team that can size a motor, spec a drive, and troubleshoot — all in the same phone call.



SPEED BACKED BY KNOW-HOW

Fast turnaround paired with a team that can size a motor, spec a drive, and troubleshoot — all in the same phone call.



SINCE 2005

Over two decades supplying Western Canada, backed by team experience dating back to 1994.



GET IN TOUCH

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